



FOR IMMEDIATE RELEASE

Sea Island Golf Courses

You can feel the spirits of Bobby Jones and Walter Hagen walking alongside as you make your way along Sea Island's 36 holes of elegant fairways and classic greens.

SEA ISLAND, GA – From the 1920s, when British Amateur Champion Walter Travis was asked by Sea Island founder Howard Coffin to design a golf course on the Retreat Plantation, to the course transformation culminating in 1999, Sea Island guests enjoy golden opportunities to play tradition-rich, exquisitely designed golf courses. With some of the country's most scenic landscape, each offers a distinctively different golf experience. Each capitalizes on the spectacular natural beauty and cultural legacy of Georgia's tranquil coast.

SEASIDE Golf Course

Sea Island Golf Club

Sea Island, Georgia

Par 70; Six tee areas; 5,048 to 7,005 yards; 120 to 141 slope

Situated at the southern tip of St. Simons Island, Seaside was originally designed by famous golf course architects Colt and Alison in 1929 and renovated in 1999 by Tom Fazio. Along with Plantation Course, Seaside is the home of the PGA TOUR's RSM Classic, a FedEx Cup event hosted by Sea Island touring professional Davis Love III. This ocean-side links course places a premium on careful shot selection, recovery and putting. A true links-style course – linking the sea to the land – Seaside features 15 holes flanked by mesmerizing marsh, water and ocean views. Bordering the TifEagle Bermuda fairways and hybrid Bermuda greens are sweeping dunes mixed with native grasses, wildflowers and Tom Fazio's bunkers, faithful to Colt and Alison's distinctive style. The occasional towering oak trees offer little refuge from Seaside's coastal winds, which loom with smallish greens and chipping swales to challenge golfers from tee to approach. The course is routinely ranked among the top 100 in the United States, and is adjacent to the Sea Island Golf Performance Center. Seaside, Plantation and Retreat are the three championship courses at Sea Island, the only resort in the world to have received four Forbes Five-Star awards for nine consecutive years. The Cloister and The Lodge, both Sea Island properties, were named two of the Top Ten Resorts in the Continental United States in *Travel+Leisure'* World's Best Awards for three years in a row.

(more)

PLANTATION GOLF COURSE – REOPENING FALL 2019

Sea Island Golf Club

Sea Island, Georgia

Our oldest course is becoming our newest.

Created by the great British designer Walter Travis in 1928, Plantation was Sea Island's first nine-hole course. Redesigned in 1998 by Rees Jones, Plantation serves along with Seaside as home to the RSM Classic, a PGA TOUR event hosted by Davis Love III. And now, Davis and his brother, Mark, are again redesigning the course, reintroducing some of its historical elements, drawing on its traditional profile, and bringing into play some of the ideas they have had since they were youngsters, when they grew up playing the course with their father. The new course will debut in the fall of 2019, ahead of the 2019 RSM Classic.

Retreat Course

Par 72; six tee areas; 5,082 to 7,106 yards; 117 to 135 slope.

Originally designed by Joe Lee in the 1970s, today's Retreat Course was extensively redesigned by Sea Island Touring Professional Davis Love III and his brother, Mark, of Love Enterprises. Reshaping areas of the course to fully fit under the Sea Island was a challenging task. Carefully blending players' preferences from the earlier design and making noticeable changes in fairway widths and greens complexes yielded a masterpiece product. The result is an original design which is dramatic, not only with green complexes but the combination of slope, sand bunkers, and undulations create a masterful test challenging the golfer to hit a variety of shots. Retreat boasts five sets of tees, in addition to a set of family tees, and caters to all skill levels. Outlined by massive Georgia pines, native oaks, and natural waste areas, Retreat is not only a memorable golf experience, but a great trek through nature. Davis, Mark, and their mother, Penta, cut the ribbon to open the course in 2001.

About Sea Island

Since 1928, Sea Island has been known as an exceptional destination appealing to those who appreciate gracious service and heartfelt hospitality. With four Forbes Five-Star experiences -- The Cloister at Sea Island, The Lodge at Sea Island, The Spa at Sea Island, and the Georgian Room restaurant -- Sea Island entices families, outdoor enthusiasts, and those simply wanting to refresh. It is the only resort in the world to have received four Forbes Five-Star awards for 11 consecutive years. As the only U.S. resort to host a G-8 Summit of world leaders, Sea Island provides exceptional settings and service for conferences and executive retreats.

Located on the southeastern coast of Georgia, Sea Island features five miles of private beach, a Beach Club, tennis center, Yacht Club, Shooting School, and children's programs, as well as three championship golf courses, including Seaside and Plantation, home of the PGA TOUR's RSM Classic. Located on St. Simons Island, The Inn at Sea Island offers casual accommodations with access to many Sea Island amenities. Broadfield, a Sea Island Sporting Club and Lodge, offers seasonal hunting and fishing opportunities.

Enhancements recently debuting at The Lodge include six new cottages with 14 sleeping rooms, an oceanfront pool, and pool house, and an 18-hole putting course, called Driftwood. Early 2019 brought an all-new, 17,000-square-foot, state-of-the-art Golf Performance Center.

Those seeking adventures in the spirit of the American west may choose to visit The Broadmoor, the other member of the Sea Island family. Opened in 1918 and situated at the gateway to the Colorado Rocky Mountains in Colorado Springs, The Broadmoor is the longest consecutive winner of the Forbes Five-Star and AAA Five-Diamond awards. Like Sea Island, the resort offers guests a unique way to experience one of the country's most beautiful settings, and is known for its history, tradition, and service excellence.

About The Broadmoor – Sea Island Company

Under one ownership, the historic and independent sister properties of Sea Island in Georgia and The Broadmoor in Colorado offer multifaceted destinations with an array of accommodations, amenities and activities tailored to meet the specific needs and desires of nearly all individual guests and groups. The diversity of experiences, each delivered with the best in service, truly makes this marriage of two iconic luxury resorts one of the most unique in the world. Under the direction of The Broadmoor-Sea Island Company, both properties share best practices, training and development, as well as joint marketing initiatives and combined sales efforts. Between them, these two independent resorts have the unique distinction of holding seven sets of Forbes Five Star awards for service excellence.

Media Contacts:

Courtney Long
Nancy J. Friedman PR
212-228-1500
seaisland@njfpr.com