



FOR IMMEDIATE RELEASE

Sea Island Golf At-A-Glance

- LOCATION** Sea Island Golf Club, 100 Retreat Avenue
St. Simons Island, GA 31522
855-231-6761 www.seaisland.com
- TEE TIMES** Courses open 8 a.m. to 6 p.m. Monday through Sunday.
Reservations required. With hotel reservations, guests can book tee times up to a year in advance by calling 888-SEA-ISLAND or The Lodge Golf Shop at 912-638-5118.
- THE LODGE** Centerpiece to Sea Island Golf Club and its Seaside and Plantation golf courses is The Lodge, among a select group of annual recipients of the AAA Five-Diamond and Forbes Five-Star awards. Opened in 2001, The Lodge provides an intimate 61 room setting for couples and golfers. Surrounded by the sandy beaches joining St. Simons Sound with the Atlantic, lush Plantation fairways and the Golf Performance Center, The Lodge's ethereal serenity includes butlers who welcome guests to the grace, quality and members' lifestyle. Guests may also stay at the Forbes Five-Star, AAA Five-Diamond Cloister, or in a cottage on Sea Island, or at The Inn at Sea Island, located on St. Simons Island.
- ROOMS:** In the main building, spacious, richly detailed upstairs rooms and suites overlook the Atlantic Ocean and Plantation Golf Course. Wood furnishings, exposed beam ceilings, overstuffed chairs, antiques, hardwood floors, marble baths with deep-soaking tubs, oriental rugs, Bose® sound systems, complimentary butler service, and valet parking are among the amenities fitting for sophisticated travelers. The grand, wooded lobby is flanked by two restaurants, wine cellar, spa, golf shop, and verandah. Six new oceanfront cottages have white-paneled walls, warm wood beams and cozy fireplaces, with elegant furnishings, luxurious bedding, and spacious, marble bathrooms with freestanding tubs, traditional washstands, polished nickel accents, and large walk-in shower. King Cottage, with four bedrooms, large living and dining area, kitchenette, features its own hitting bay overlooking the driving range.
- DINING:** Fine Dining: Colt & Alison (jacket recommended) overlooks the 18th green of Plantation. Casual Dining: The Oak Room, an oceanfront tavern, one of the great 19th holes. Veranda: Indoor and outdoor terrace looks over the

Plantation 10th fairway, St. Simons Sound, and the Atlantic Ocean.

WINE CELLAR: Features 4,500 of the finest vintages, boutique wines and classic favorites. The Wine Cellar also includes an intimate 20-person dinner setting. Golf Shop: Designer clothing, equipment, rentals. Locker Rooms: Women's and men's (the 10,000-square-foot men's locker room is a must-see).

RESERVATIONS: 888.SEA.ISLAND (888.732.4752)
www.seaisland.com

GOLF SHOP Located on the first floor of The Lodge, the shop offers everything necessary to facilitate a golfer's needs, from an extensive selection of high-performance golf equipment to apparel collections by Peter Millar, Polo Ralph Lauren, and Lilly Pulitzer. Rental club sets feature the latest Ping and Nike clubs as well as a complimentary signature box of Sea Island golf balls. Shoes are also available for sale or rent.

CADDIE PROGRAM Revitalized with the reopening of Seaside in 1999, Sea Island Golf Club's flourishing caddie program is among the finest in the Southeast. Whether walking with a traditional caddie carrying your bag, or riding a cart with an advance forecaddie leading the way, guests are encouraged to take advantage of the unequalled service and course knowledge a well-informed caddie affords.

GREEN FEES Seasonal greens fees vary by date and time of play. Green fees include forecaddie (gratuity additional) and golf cart.

SEASIDE Par 70 championship tees, USGA Course/Slope Ratings
Men 73.8 rating 141 slope 7,055 yards Women 73.2
rating 136 slope 5,779 yards Back Tees 72.3 rating
137 slope 6,557 yards Middle Tees 70.9 rating 133
slope 6,323 yards
Member Tees 69.2 rating 129 slope 5,980 yards
Forward Tees (Women) 68.8 rating 120 slope 5,048 yards
*Redesigned in 1999 by Tom Fazio, who melded the original 1929
Seaside nine designed by architects Harry S. Colt and Charles
Alison with Joseph Lee's 1973 Marshside nine.*

PLANTATION Par 72 championship tees, USGA Course/Slope Ratings
Championship Tees 74.1 rating 130 slope 7,093 yards
Back Tees 72.3 rating 124 slope 6,671 yards
Middle Tees 70.5 rating 120 slope 6,264 yards
Member Tees 69.1 rating 116 slope 5,916 yards
Senior Tees 66.7 rating 109 slope 5,492 yards
Men Forward Tees 61.0 rating 100 slope 4,129 yards

Women Tees 69.1 rating 117 slope 4,947 yards
Women Forward Tees 63.6 rating 106 slope 4,129 yards
Redesigned in 2019 by Davis Love III and his brother, Mark. The Plantation Course is heavily influenced by both the architects of the past who had a hand in its creation and the historical elements of the property itself.

RETREAT

Par 72 championship tees, USGA Course/Slope Ratings
Men 73.9 rating 135 slope 7,106 yards Women 74.5
rating 129 slope 6,074 yards Back Tees 72.2 rating
131 slope 6,735 yards Middle Tees 70.2 rating 124
slope 6,331 yards
Member Tees 68.0 rating 119 slope 5,905 yards
Forward Tees (Women) 68.9 rating 117 slope 5,082 yards
Redesigned in 2001 by Davis Love III and his brother, Mark, who reshaped Joe Lee's original 1970s St. Simons Island Club course.

GOLF PERFORMANCE CENTER

Rounding out Sea Island's world-class golf experience is the new, state-of the art Golf Performance Center, featuring some of the nation's finest instructors.

Located next to The Lodge on the shores of the Atlantic, the Golf Performance Center facility features customized programs and golfing areas for Sea Island Golf Club members and guests of Sea Island. The all-new, 17,000-square-foot, opened in early 2019 and features industry-leading technology, six instruction and club fitting bays, a putting studio designed by world-renowned putting instructor Phil Kenyon – who serves as the Director of Putting Instruction at Sea Island – a full-service golf club workshop, fitness center with locker rooms, spacious retail area, and indoor and outdoor meeting and event spaces. Facilities also include three hundred yards of tee area, multiple target greens, two chipping greens, four putting greens, and a putting course.

GOLF PERFORMANCE CENTER STAFF

Director of Golf: Brannen Veal
Manager: Craig Allan
Senior Director of Instruction: Jack Lumpkin
Director of Fitness: Randy Myers
Director of Putting Instructor: Phil Kenyon
Performance Specialist: Morris M. Pickens, Ph.D.
Elite Instructor: Gale Peterson
Elite Instructor: Justin Parsons
Elite Instructor: Jared Zak

Elite Instructor: Daniel Gray
Senior Instructor: Mike Cook
Senior Instructor: Victor deSola
Senior Instructor: Jeff Nelson
Senior Putting Instructor: David Angelotti
Senior Instructor and Group Professional: Chrissy Felton
Instructor: Davis Whitmer
Master Club Fitter: Craig Allan
Master Club Fitter: Curtis Leggett
Club Fitter: Jeffery Cammon
Club Fitter: Ben Freundt

INSTRUCTION

Full, personalized assessment in all areas of the game, with full swing, short game, putting, fitness, psychology and club fitting. Sea Island's hands-on expertise is augmented with state-of-the-art technology to enhance swing analysis. Through swing analysis, data collection, and determining personal goals, the instructional team develops customized, comprehensive programs to improve golfers of all levels.

Sports Psychology: Sports Psychologist Dr. Morris M. Pickens, Ph.D., addresses each student's mental approach to the game, including the development of effective pre-shot routines, efficient practice programs and productive mental strategies.

Fitness: Randy Myers, Director of Fitness, specializes in developing individualized golf fitness programs. Based on overall personal fitness analysis and comprehensive assessment, students can receive their golf fitness handicap, a comparable numbering system evaluating their golf fitness level.

Club Fitting: Through the use of the Trackman "Launch Monitor®" and best in class approach, the club fitters analyze ball flight to accurately fit golfers with the best possible clubs from the leading manufacturers.

Technology: The GPC features industry-leading technology including Zen Greenstage (Putting), Puttview (Putting), Swing Catalyst 3D and Pressure Plates, Trackman Radars and Simulator, and Gears 3D.

GOLF FACILITIES

Driving Range: Ocean-side with 300 yards of teeing area.

Putting: Four practice greens. **Short Game:** Three approach areas with greens and multiple bunkers. **Practice Tees:** Five. **Instruction Areas:** Outdoor, covered, and indoor private areas

LOCATION

Sea Island enjoys an equidistant location approximately 80 miles from international airports at Jacksonville, FL (to the south) and Savannah, GA (to the north). The Brunswick Golden Isles Airport is 30 minutes from The Lodge while McKinnon St. Simons Airport (private aircraft) is just minutes away on St. Simons Island.

About Sea Island

Since 1928, Sea Island has been known as an exceptional destination appealing to those who appreciate gracious service and heartfelt hospitality. With four Forbes Five-Star experiences – The Cloister at Sea Island, The Lodge at Sea Island, The Spa at Sea Island, and the Georgian Room restaurant – Sea Island entices families, outdoor enthusiasts, and those simply wanting to refresh. It is the only resort in the world to have received four Forbes Five-Star awards for 13 consecutive years. As the only U.S. resort to host a G-8 Summit of world leaders, Sea Island provides exceptional settings and service for conferences and executive retreats.

Located on the southeastern coast of Georgia, Sea Island features five miles of private beach, a Beach Club, tennis center, Yacht Club, Shooting School, and children’s programs, as well as three championship golf courses, including Seaside and Plantation, home of the PGA TOUR’s RSM Classic. Located on St. Simons Island, The Inn at Sea Island offers casual accommodations with access to many Sea Island amenities. Broadfield, a Sea Island Sporting Club and Lodge, offers seasonal hunting and fishing opportunities.

Sea Island continues to add to its legendary offerings including a bowling alley and pub at the Beach Club and refreshed rooms in The Cloister. Recent enhancements at The Lodge include seven cottages, an oceanfront pool, pool house, an 18-hole putting course, a 17,000-square-foot, state-of-the-art Golf Performance Center, and complete redesign of one of the golf courses by PGA TOUR player and local resident Davis Love III and his brother, Mark Love, of Love Golf Design.

Those seeking adventures in the spirit of the American west may choose to visit The Broadmoor, the other member of the Sea Island family. Opened in 1918 and situated at the gateway to the Colorado Rocky Mountains in Colorado Springs, The Broadmoor is the longest consecutive winner of the Forbes Five-Star and AAA Five-Diamond awards. Like Sea Island, the resort offers guests a unique way to experience one of the country’s most beautiful settings, and is known for its history, tradition, and service excellence.

About The Broadmoor – Sea Island Company

Under one ownership, the historic and independent sister properties of Sea Island in Georgia and The Broadmoor in Colorado offer multifaceted destinations with an array of accommodations, amenities and activities tailored to meet the specific needs and desires of nearly all individual guests and groups. The diversity of experiences, each delivered with the best in service, truly makes this marriage of two iconic luxury resorts one of the most unique in the world. Under the direction of The Broadmoor-Sea Island Company, both properties share best practices, training, and development, as well as joint marketing initiatives and combined sales efforts. Between them, these two independent resorts have the unique distinction of holding seven sets of Forbes Five Star awards for service excellence.

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